

FISCAL SPONSORSHIP APPLICATION ELEMENTS

Required for all applicants seeking fiscal sponsorship (documentary and narrative).

These prompts have been adapted from the Documentary Core Application.

1) Project Description

- **A log line** – A brief, catchy summary of your story. (*Suggested length: 2 to 3 sentences*)
- **Story Summary/Synopsis** – An overview of your story and story structure. Who are the main characters? Give us a sense of the narrative flow. (*Suggested length: 3 to 6 paragraphs*)
- **Topic Summary** – What are the topics, themes, and questions you will address? What's the public benefit of this project? (*Suggested length: 2 to 3 paragraphs*)
- **Artistic Approach** – Describe how you will tell this story. What is your creative vision for the finished project? What is the look and feel of the project? What else should we know about your approach to the visual storytelling? (*Suggested length: 2 to 4 paragraphs.*)
- **Project Status** – What is the current status of the project? What is your timeline and schedule? (*Suggested length: 1 to 2 paragraphs.*)

2) Audience and Distribution

- **Intended Audience** – Describe the intended audience for your film and why? Include typically underserved audiences. Why will this project resonate with them? What is your relationship to the audience? (*Suggested length: 1 to 2 paragraphs.*)
- **Distribution and marketing** – How will you reach your audience? What is your distribution strategy? If applicable, what is your impact plan? (*Suggested length: 1 to 2 paragraphs.*)

3) Brief Bios of Key Personnel (include attached participants or actors as needed)

4) Fundraising Strategy – What is your fundraising strategy and how will you achieve it? (*Suggested length: 1 to 2 paragraphs.*)

Funding to Date: Provide a list of all funding sources and amounts raised to date.

5) Budget – Include a budget summary and a line item budget. Include notes as needed.

6) Work samples – Include links to current project sample and/or director's prior work if available.

7) Additional info – Anything else you think we should know about your project?